



9 - 11 OCTOBER 2025
HALL 7A, 7B & 7C

KUALA LUMPUR CONVENTION CENTRE (KLCC)

ABOUT SUMMIT

The Selangor International Care Summit (SICS) is a new addition to the Selangor International Business Summit (SIBS) 2025, scheduled to take place from October 9th to 11th, 2025, at the Kuala Lumpur Convention Centre (KLCC). Organised by Wanita Berdaya Selangor Sdn Bhd, SICS aims to position Selangor as a regional leader in the care economy, focusing on sectors such as healthcare, eldercare, and social enterprise-driven innovation. All these components are carefully curated to provide industry players with benefits in all aspects of their businesses.

SICS 2025 will feature expert panel discussions on sustainable healthcare solutions, advancements in medical technology, and policy frameworks that encourage investment in the care economy, and an exhibition comprising approximately 80 booths will be showcasing innovations and services related to healthcare and social care, providing a platform for stakeholders to explore opportunities in the care sector. The event is part of SIBS 2025's broader initiative to enhance Selangor's role as a gateway to ASEAN, with an expected attendance of 50,000 visitors and potential transactions amounting to RM10 billion.

Sponsorship opportunities are available for key players to sponsor the event.

ACTIVITIES



EXHIBITIONS



POP-UP
NANNY



CONFERENCE



BUSINESS
MATCHING

ABOUT

CARE ECONOMY

Care refers to any effort that helps meet the basic physical and emotional needs of individuals, families, and communities. The care economy sector encompasses care service products and various services that provide care to those in need, particularly children, the elderly, people with disabilities, and patients.

The primary objective of care is to ensure that every individual receives "the right care, at the right time, and in the right place" regardless of socio-economic background.

The recently launched Selangor Care Economy Policy 2024 - 2030 is structured around 5 pillars:

PILLAR 2
Regulatory &
Governance

PILLAR 3
Skilled Caregiver &
Care Worker

PILLAR 4
Investment and
Partnership

PILLAR 1
Advocacy &
Promotion

PILLAR 5
Innovation,
Technology,
and Data

For more information, please visit <http://selangorcaresummit.com>



REASON TO BE PART OF SICS 2025

- **International**-level expos supported and organized by the Selangor State Government for industry leaders.
- **Discover** emerging care technology trends and business opportunities.
- **Access** to an ASEAN care development trading market.
- **Nurture** strategic collaborations with key industry stakeholders.
- **Connect** with trusted importers through the SICS Hosted Buyers Programme.

EXHIBIT PROFILE

- | | |
|----------------------------------|--------------------------------|
| ▪ Smart Hospital Technology | ▪ New Care Economy |
| ▪ Virtual Care Solutions | ▪ Funder & Partnerships |
| ▪ AI & data analytics in patient | ▪ Research & Academic Ins. |
| ▪ Health Insurance | ▪ Telemedicine |
| ▪ Robotic in Elderly Care | ▪ Health Monitoring System |
| ▪ Disability Services | ▪ Medical Devices |
| ▪ Mental Health Programs | ▪ Health & Wellness apps Tech. |
| ▪ Training Centers for Caregiver | ▪ Homecare & Community |

WE ARE INVITING

- | | |
|-------------------------------|--------------------------------|
| ▪ Clinic Owners | ▪ Caregivers & Home Care |
| ▪ Specialists Agencies | ▪ Social Workers |
| ▪ Pharmacists | ▪ NGO's Health Care Foundation |
| ▪ Rehabilitation Centers | ▪ Researchers |
| ▪ Founders Of Health Startups | ▪ Medical Student |



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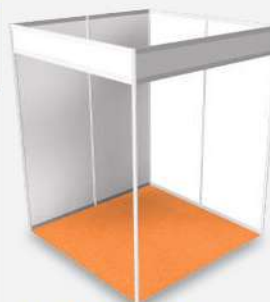
Make the most out of your participation by enhancing your presence and increasing your brand awareness at **SICS 2025**

UPGRADED SHELL SCHEME CLUSTER BOOTH

Fees subject to 8% SST

RM 45,000 PER CLUSTER

(6m x 6m area)

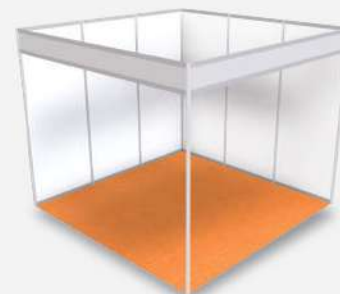


SHELL SCHEME BOOTH V1

Fees subject to 8% SST

RM 4,000 PER BOOTH

(2m x 2m area)

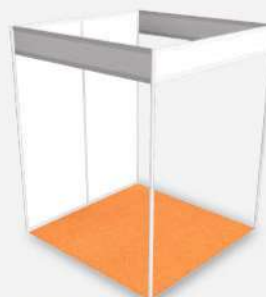


STANDARD SHELL SCHEME BOOTH V2

Fees subject to 8% SST

RM 6,600 PER BOOTH

(3m x 3m area)



CORNER SHELL SCHEME BOOTH V1

Fees subject to 8% SST

RM 4,500 PER BOOTH

(2m x 2m area)



CORNER STANDARD SHELL SCHEME BOOTH V2

Fees subject to 8% SST

RM 7,800 PER BOOTH

(3m x 3m area)

Kuala Lumpur City Centre (KLCC) is a multipurpose development area in Kuala Lumpur, Malaysia. KLCC refers to the area within and surrounding the KLCC Park, but the term has also been widely used by buildings nearby to the vicinity.

Designed to be a city within a city, the 100-acre site hosts the tallest twin buildings in the world, the fourth tallest hotel in the world, a shopping mall, office buildings and several hotels. A public park and a mosque have also been built in the area and are open to everyone. Areas within KLCC are cooled via district cooling located on the property. The whole precinct was developed by KLCC Property Holdings Berhad (KLCCP) of the KLCC Group of Companies, a property investment arm of Petronas.



Please contact us for participation and for further information.

Please reach out to our Sales Team or visit our website.

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