

EVENT SCHEDULE SICS 2025

Time	Proposed Topics	Proposed Speakers
10:30 AM – 11:15 AM	INSIGHTS EXCHANGE 1 (Panel Discussion) Topic: Unlocking the Potential of the Care Economy in Southeast Asia Focus: Regional growth trends, workforce dynamics, and key areas for innovation.	Panelists: Industry leaders, policy makers, and economists.
11:15 AM – 11:30 AM	Coffee & Networking Break	
11:30 AM – 12:15 PM	Care Showcase (1) Topic: Innovative Care Models: Lessons from Global and Regional Best Practices	4 Showcases (Regional & Local)
12:15 PM – 1:00 PM	INSIGHTS EXCHANGE 2 Topic: The Role of Technology and Innovation in Solving Care Economy Issues Focus: Discussion on AI, IoT, and digital platforms revolutionizing care delivery.	

1:00 PM – 2:15 PM	Lunch Break		1:00 PM – 2:15 PM
2:15 PM – 3:45 PM : BREAKOUT SESSIONS			
TRACK A	TRACK B	TRACK C	TRACK D
Strategies to Attract Private and Public Investment into Care Enterprises Participants: Investors, Impact Investors, Corporates, Policy Makers, Philanthropists	Integrating Technology into the Care Economy: Opportunities and Challenges Participants: Policy Makers, Regulators, Care Enterprises, Academics, NGOs, Technology Providers	Designing Family-Friendly Workplaces: Holistic Strategies for Employee Well-being and Productivity Participants: HR Heads, Employers, HR practitioners, Policy Makers	The Future of Eldercare: Innovations, Workforce Solutions, and Financial Sustainability Participants: Practitioners, Policy Makers, Regulators, Academics, Research Institutions. NGO
INVESTMENT	INNOVATION & TECH	POLICY & REGULATIONS	ELDERCARE
Proposed Facilitator: AVPN	Proposed Facilitator: ASIA FOUNDATION/ANTLER	Proposed Facilitator: UN WOMEN ASIA	Proposed Facilitator: KENDANA/NACSCOM

Format:

- Mini Case Presentations (15 mins)
- Panel Discussion (30 mins)
- Interactive Brainstorming (30 mins)

Proposed Agenda Day 1 (9 October 2025)

Time	Proposed Topics	Proposed Speakers
3:45 PM – 4:00 PM	Selangor Care Summit Special Choral Reading: Caregivers	Panelists: Industry leaders, policy makers, and economists.
4:00 PM – 4:30 PM	HOT SEAT WITH..... Session Format: <ul style="list-style-type: none"> • 30-minute rapid-fire Q&A session with tough, unfiltered questions from moderators and the audience. • Audience Participation: Real-time polls, audience questions submitted in advance, or live challenges for the speaker to respond to. • Key Focus Areas: Care policies, investment, corporate responsibility, innovation in care delivery, economic impact of caregiving, and public- private collaboration. This session will deliver a high-energy, insightful discussion, providing real- world solutions and bold perspectives on the future of the care economy.	speaker should be a prominent and influential figure in the care economy, capable of addressing tough questions on policy, investment, innovation, and social impact to engage in a dynamic, intellectually stimulating dialogue
4:30 PM – 5:00 PM	Closing Keynote: Topic: Investing in the Future of Care: Why and How	Social Impact Investor
5:00 PM – 7:00 PM	Networking Cocktail: Speakers, Special Guests, Prominent Leaders	

Time	Proposed Topics	Proposed Speakers
8:30 AM – 9:00 AM	Registration and Morning Coffee	Panelists: Industry leaders, policy makers, and economists.
9:00 AM – 9:30 AM	Opening Keynote Topic: “Building an Inclusive Ecosystem for the Care Economy”	Policy Maker
9:30 AM – 10:15 AM	Let’s Chat Topic: Financing the Care Economy: Challenges and Opportunities Focus: Insights from venture capitalists, impact investors, and government grant providers.	Speakers from AVPN, MVCA, venture capitalist and a local bank (SME Bank or SME Corp)
10:15 AM – 10:30 AM	Networking Break Care Showcase	
10:30 AM – 11:15 AM	Care Showcase Topic: Scaling Social Enterprises in the Care Sector: Stories of Success	4 Care Enterprises

Time	Proposed Topics	Proposed Speakers
11:15 AM – 12:00 PM	<p>Let's Chat Topic: Millennials and Gen Z in the Care Economy: Opportunities and Trends</p> <p>Focus: Discussion on the workforce of tomorrow and their impact on care services:</p> <ul style="list-style-type: none">• Explores how to make caregiving an attractive career for younger people• Discusses entrepreneurship & gig economy opportunities in care services• Addresses generational preferences for digital solutions, flexible work models, and purpose-driven careers• How can employers and governments make caregiving jobs appealing to Millennials and Gen Z?• What career pathways and entrepreneurial opportunities exist for young professionals in the care economy?• How do Millennials and Gen Z view care jobs differently from previous generations?• What technology and work culture adaptations can attract and retain younger caregivers?	<ul style="list-style-type: none">• TalentCorp• Lead Women• Girls for Girls• Khazanah (Human Capital Development, K-Youth Projects)

12:00 PM – 1:00 PM : WORKSHOPS**TRACK A****Innovating Digital Solutions for the Care Economy**

Target Audience: Tech Entrepreneurs, Startups, Healthcare Innovators, Digital Platform Developers

Key Takeaways:

- How AI and IoT can be integrated into elder care and childcare services
- Exploring on-demand digital care solutions (e.g., Kiddocare, telemedicine)
- Case studies on successful health-tech startups in Asia
- Funding and scaling digital solutions in the care economy

Proposed Organiser: SIDEC/CRADLE

TRACK B**Mastering Fundraising for Care Economy Enterprises & Projects**

Target Audience: Social Entrepreneurs, NGOs, Startups, Non-Profit Leaders, Grant Seekers

Key Takeaways:

- Understanding funding options: Impact investing, CSR funds, government grants, and venture capital
- How to align fundraising strategies with impact measurement and sustainability goals
- Crafting a high-impact pitch for investors and donors
- Case studies of successful fundraising campaigns in the care sector
- Practical guidance on navigating grant applications for care-related initiatives

Proposed Organiser: SEEDSTARS/AVPN

Proposed Agenda Day 2 (10 October 2025)

12:00 PM – 1:00 PM : WORKSHOPS**TRACK C****Beyond DEI: Building Sustainable Equity for Women & Marginalized Communities in the Workplace (Family Friendly Workplaces)**

Target Audience: Business owners, HR practitioners, Gender Advocates, NGOs

Key Takeaways:

- Understanding the DEI Rollback & Business Implications
- Recognizing why global DEI efforts are shifting and what it means for companies.
- Learning how DEI policies impact business success, employee retention, and innovation.
- Case studies of companies succeeding with alternative DEI strategies despite policy rollbacks.
- Develop a long-term DEI resilience strategy that ensures workplace fairness without relying on regulations.

Proposed Organiser: LEAD WOMEN/UN WOMEN ASIA

TRACK D**Aging Well: Rethinking Eldercare for a Sustainable Future**

Target Audience: Women Entrepreneurs, Care Workers, Policy Makers, Gender Advocates

Key Takeaways:

- Understanding how Malaysia and ASEAN's aging population will reshape healthcare and the economy.
- Identifying major eldercare gaps in affordability, accessibility, and workforce availability.
- Why pension reform, insurance models, and public-private partnerships are key to financing eldercare.
- Strategies for attracting and upskilling young professionals in the eldercare sector.
- The role of corporations in supporting employees with eldercare responsibilities.
- Case studies of successful eldercare systems from Japan, Singapore, and Europe.

Proposed Organiser: KENDANA

1:00 PM – 2:15 PM	Lunch	
2:15 PM – 3:30 PM	Care Debate	Academics
OPTION 1 Regulation vs. Innovation Topic: Do stringent government regulations stifle innovation in the care economy? Perspectives: <ul style="list-style-type: none">• Pro-Regulation: Safeguards quality and protects vulnerable populations. Anti-Regulation: Excessive rules limit creativity and market-driven solutions.		
OPTION 2 Role in Workplace Childcare Topic: Is it the employer's responsibility to provide workplace childcare, or should this be a government-mandated policy? Perspectives: <ul style="list-style-type: none">• Employers: Benefit from higher productivity and lower turnover.• Government: Should create policies that make childcare accessible to all, not just employees of large firms.		
OPTION 3 Funding and Responsibility Topic: Should the government or the private sector bear the primary responsibility for funding childcare services? Perspectives: <ul style="list-style-type: none">• Pro-Government: Publicly funded childcare ensures accessibility and equity. Pro-Private: Private sector involvement drives innovation and efficiency.		

Time	Proposed Topics	Proposed Speakers
3:30 PM – 4:15 PM	Let's Chat Topic: Building a Future-Ready Workforce for the Care Economy Focus: A well-trained workforce is the backbone of the care economy. This panel will explore how to attract, train, and retain caregivers, healthcare workers, and social care professionals while ensuring fair wages and career growth opportunities. It will also highlight the role of automation, technology, and digital platforms in shaping the future of caregiving jobs	UN Women ILO Asia Foundation
4:15 PM – 4:45 PM	Closing Keynote: Visionary Topic: Inspiring Action: Building a Sustainable and Inclusive Care Economy	Prime Minister of Malaysia Dato' Seri Anwar Ibrahim
4:45 PM – 5:00 PM	Summit Wrap-Up and Call to Action Summary of key insights, recommendations, and next steps for participants. Closing Montage	